

# Adria Beauty Conference

WELLNESS | SPA | BEAUTY  
RECONSTRUCTIVE  
& COSMETIC SURGERY

Hotel Bellevue | Mali Lošinj  
April 10-13, 2025







# Mali Lošinj: climatic health resort



The health resort at the Bellevue Hotel on the island of Mali Lošinj, which has been declared a climatic health resort, will host experts from various fields related to healthy living and beauty in March 2025. These fields include wellness, spa, beauty, reconstructive and cosmetic surgery...

The ABC Convention will showcase the latest methods and products from these areas, and experts and media representatives covering these topics will have the opportunity to exchange opinions and experiences.

**Reserve your ticket in time:**  
[abc@communicatios.rs](mailto:abc@communicatios.rs)

Čikat Bay on the island of Mali Lošinj, where the Bellevue Hotel is located, is considered an ideal marine climatic health resort and winter health retreat. Ambroz Haračić (1855-1916), a Croatian botanist originally from this island, taught at the Maritime School in Mali Lošinj, where he conducted meteorological measurements and observations for 18 years. Based on Haračić's research, the government in Vienna declared Mali Lošinj a CLIMATIC HEALTH RESORT in 1892, which led to a boom in tourism across the entire island. Ambroz Haračić is the founder of the Meteorological Station in Mali Lošinj, established in 1879, where he carried out observations for a long time. Haračić dedicated his entire life to studying the climate and vegetation of his native island and planting pine forests. He founded the Society for Reforestation and Beautification of Mali Lošinj and served as its secretary, "spiritus movens," and most active member. One of the Society's goals was to reforest the barren and deforested areas around Mali Lošinj. Under the leadership of Professor Ambroz Haračić, Čikat and other surrounding areas were reforested in just a few years with numerous seedlings of Aleppo and black pine.





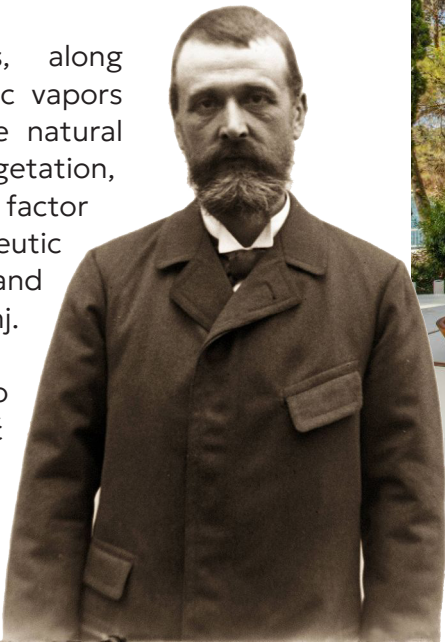


Haračić's observations and measurements revealed that the island of Lošinj is an ideal marine climatic health resort and winter health retreat because:

- It has a much milder climate than all other places located at the same latitude.
- The average temperature in January is 9°C higher than the average January temperature in Vienna.
- The clean Lošinj air contains a high and consistent concentration of moisture.
- There are no strong wind gusts or sudden and harsh climatic changes on the island.

Marine aerosols, along with the balsamic vapors of pines and the natural evergreen vegetation, are an important factor in the therapeutic climate of Čikat and the island of Lošinj.

A monument to Ambroz Haračić is located in the Čikat park forest in Mali Lošinj.



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